

PATHWAYS

WHAT IS PATHWAYS?

The AWG Pathways Program was developed to provide a channel for great projects from our AWG members to reach industry professionals looking for high-quality new scripts.

Since its inception in 2010, Pathways has enabled industry professionals to access synopses of these selected scripts on the AWG website and then seek contact with the writer of a script that has piqued their interest.

Pathways has been highly successful in forging of relationships between members who want to see their scripts produced, and industry professionals who want to access great projects and screenwriters.

It is now time for Pathways to undergo a relaunch that will ensure the program meets the changing needs of both our members and the industry.

WHAT IS SCRIPTED INK?

Scripted Ink. was launched in 2016 and is a joint initiative between the AWG, the Pathways Program and Shane Brennan, the Australian showrunner, writer and producer behind the hit US series *NCIS: Los Angeles*.

Scripted Ink. selects promising writers and their projects through its alliance with the Pathways Program and then assists them through various means including:

- script development funding
- mentoring from experienced screenwriters
- pitching opportunities with targeted potential partners
- funding/organising attachments to high-profile showrunners
- commercial deal services for partnerships with guaranteed minimum fair deal terms and focus on digital exploitation
- accelerated access to State, Federal and private funding initiatives.

PATHWAYS

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Until now, to receive Scripted Ink. funding and support, all projects first needed to undergo a peer-review process and be accepted into the AWG's Pathways Program. With the new Pathways Program, this is set to change.

THE EVOLUTION OF PATHWAYS

Pathways is evolving. To meet the changing needs of both our membership and the industry at large, we are proud to announce the NEW Pathways Program.

This new iteration will see two separate streams of Pathways introduced:

PATHWAYS



PRIME

A by-invitation-only extension of the Pathways Program. Using specific criteria, the Pathways panel selects the most highly respected, credited and awarded writers and invites them to be part of the PATHWAYS PRIME cohort.

Unlike PATHWAYS SHOWCASE writers, whose projects must be assessed by a judging panel, PATHWAYS PRIME writers bring their projects without peer assessment.



SHOWCASE

A collection of peer-reviewed projects identified through various competitions, awards and initiatives as being of a particularly high standard.

All projects on PATHWAYS SHOWCASE have been through a judging panel selection process.

These projects and their writers will be showcased on the new Pathways portal on the AWG website and will continue to enjoy the benefits of the Pathways Program.

The purpose of Pathways remains the same:

To build better channels between AWG members who want to see their scripts produced, and industry professionals who want to access great projects and screenwriters.

THE BENEFITS OF PATHWAYS



Writers on the Pathways Program, either via Prime or Showcase, have the opportunity to:

- have their profile and projects visible to producers and broadcasters via the redesigned Pathways portal on the AWG website
- be eligible to receive Scripted Ink. development funding for their film and TV projects
- have their profiles and projects featured in various Pathways marketing activities
- attend networking and other industry events throughout the year
- be considered for a variety of exciting industry opportunities.

HOW ARE PATHWAYS PRIME WRITERS SELECTED?

The Pathways Prime selection panel used a **specific set of criteria** to determine our first group of Pathways Prime writers.

These included:

- volume and type of credits, nominations and awards
- status in the film and TV industry, and
- membership of the AWG.

Our Prime list will be reviewed from time to time to ensure it reflects the most highly credited, successful and well-respected screenwriters from within the Guild.



Note: Prime writers who are members of the Scripted Ink. board are not eligible for Scripted Ink funding/support.

HOW ARE PATHWAYS SHOWCASE PROJECTS SELECTED?

Since its inception in 2010, projects for Pathways have been identified through a variety of competitions and Guild initiatives. In mid-2016 it was announced that a review of the nearly 150 projects on Pathways would take place. This review has now been concluded. As a result we now have approximately 75 projects (with more to come) that will be highlighted to industry via the new Pathways Showcase portal.

Criteria applied when conducting the review was as follows:

- projects inducted in 2016 and 2017 were automatically added to Pathways Showcase
- projects selected via the 2016 Call Out Before Christmas and the 2017 Victorian Call Out were added to Showcase
- projects inducted prior to 2013 were removed
- projects inducted between 2013 and 2016 were assessed and only those with active interest were added to Showcase.



There will be new opportunities for writers to be considered for Pathways Showcase over the coming months. All members will be advised as these opportunities arise via member bulletins, the website and social media.

THE FUTURE OF PATHWAYS

Pathways Showcase and **Pathways Prime** will continue to evolve. There will be further opportunities for writers to be considered for both Prime and Showcase and those opportunities will be communicated to members via our member bulletins, our website and social media. We look forward to including platforms such as 'games and interactive' to the program in the future.

The panel will regularly review our list of projects and writers to ensure Pathways is showcasing the most promising projects and writers to industry.

We have some very exciting plans for Pathways over the coming months. This includes the industry launch of the Pathways portal. Our goal is to establish the Pathways portal as the pre-eminent online location for producers to find new, exciting work from established and emerging writers.